



EXCEL DATA ANALYTICS

Behind the Dashboard

PROJECT-BASED COURSE

FROM RAW DATA TO BUSINESS INSIGHTS

Import. Clean. Model. Analyze. Visualize. Present. Automate with AI.



www.behindthedashboards.com





Why Excel Still Matters in the World of Data

Excel is more than a spreadsheet: it can be the analyst's working environment from raw data to decision.



RAW DATA

messy files



PROCESS

clean + model



INSIGHT

metrics + trends



DECISION

clear story



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Import. Clean. Model. Analyze. Visualize. Present. Automate with AI.



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DECISION
clear story



DATA-DRIVEN DECISIONS

Turn raw information into evidence for better choices.



EFFICIENCY

Build repeatable cleaning and transformation workflows.



BUSINESS INSIGHT

Move from numbers to trends, drivers and performance.

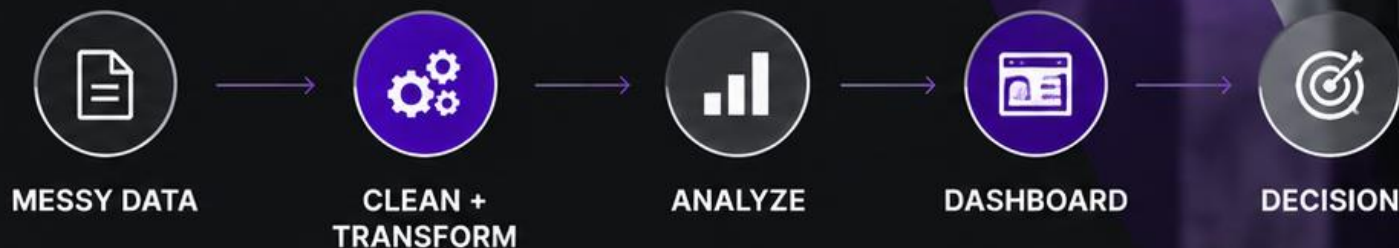


CAREER LEVERAGE

Develop practical analyst skills applicable across industries.



MESSY DATA TO DECISION



DATA
PEOPLE
BETTER
DECISIONS



Clean and transform messy datasets.



Combine and model multiple tables.



Use formulas, PivotTables, Power Query and Power Pivot.



Build interactive, professional Excel dashboards.



Use AI to assist analysis — and verify its output.



Present findings and recommendations to decision-makers.



What You'll Be Able to Do

The goal is not simply to know more Excel functions. It is to think and work like an analyst.



ASPIRING ANALYSTS

Move beyond basic formulas and build job-ready analysis capability.



FINANCE & OPERATIONS

Turn recurring spreadsheets and reports into structured analysis.



M&E / PROGRAM STAFF

Work confidently with messy field or reporting datasets.



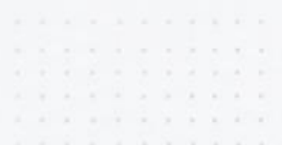
EXCEL USERS

Go from comfortable formulas to Power Query, Power Pivot and dashboards.



FUTURE DATA PROFESSIONALS

Build a strong bridge toward SQL, Power BI or Python data analysis.



**SAME
SKILLS.
BIGGER
OPPORTUNITIES.**





Is This Course for You?

Designed for people who want Excel to become a practical data-analysis tool.



BASIC EXCEL

Entering data, simple formulas such as SUM/AVERAGE, and cell formatting.



WINDOWS EXCEL

Excel 2019 / Microsoft 365 on Windows is recommended for the full feature set.



CURIOUS MIND

A desire to learn and solve practical data problems.



NO PROGRAMMING REQUIRED

The course is designed around the analyst workflow, not software engineering.





What You Need to Get Started

No prior Power Query, Power Pivot, DAX or VBA knowledge is required.



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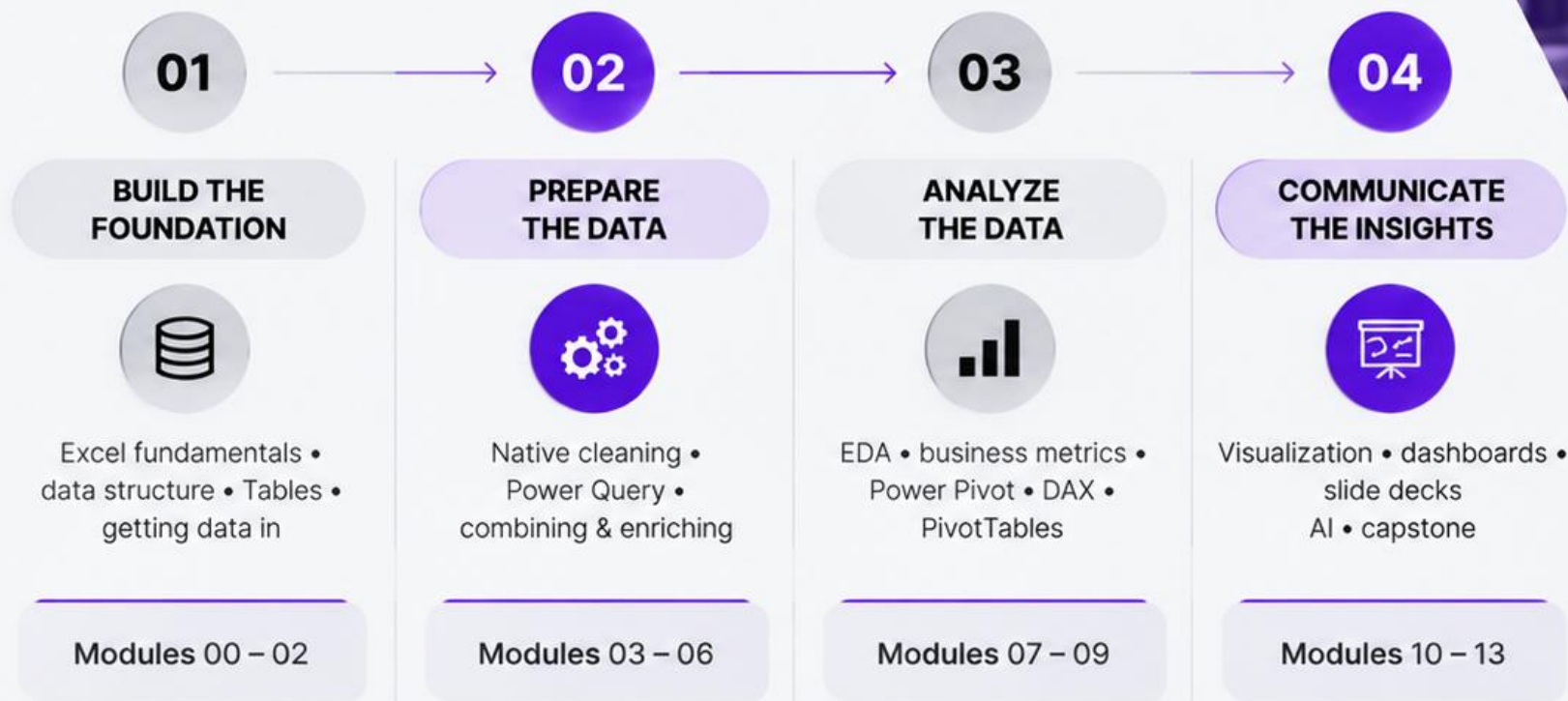
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Your Learning Journey

Four phases take you from foundations to communicating insights.



SAME
SKILLS
BIGGER
OPPORTUNITIES



Course Modules

A structured learning path from basics to real-world analysis.



01 EXCEL FUNDAMENTALS

Navigate the Excel interface, work with data, and use essential functions.



02 DATA PREPARATION

Clean, transform and structure messy data for analysis.



03 DATA ANALYSIS

Use formulas, PivotTables, Power Query and Power Pivot to analyze data.



04 VISUALIZATION

Create clear and compelling charts and dashboards in Excel.



05 REAL-WORLD PROJECTS

Apply your skills to practical datasets and business scenarios.



06 INSIGHTS & STORYTELLING

Turn analysis into meaningful insights and recommendations.





What You'll Achieve

By the end of this course, you'll be able to:



WORK LIKE AN ANALYST

Approach problems with a structured, analytical mindset.



CREATE MEANINGFUL VISUALIZATIONS

Build clear charts and interactive dashboards.



USE EXCEL CONFIDENTLY

Apply essential and advanced Excel functions in real scenarios.



DRAW INSIGHTS

Turn data into meaningful insights and recommendations.



PREPARE & CLEAN REAL DATA

Transform messy data into analysis-ready formats.



BE JOB-READY

Build a strong portfolio of practical analysis projects.





Real Skills. Real Results.

Gain practical skills that make an immediate impact in your work or career.



WORK SMARTER WITH DATA

Turn raw data into clear insights.



SAVE TIME

Use Excel's powerful tools to automate repetitive tasks.



MAKE BETTER DECISIONS

Analyze data with confidence and precision.



BOOST YOUR CAREER

Gain job-relevant skills that employers value.



APPLY IT ANYWHERE

Useful in any industry, role, or business function.



BUILD A STRONG FOUNDATION

Set yourself up for advanced analytics tools like Power Query, Power Pivot and beyond.





Take the Next Step

Turn your new skills into real opportunities.



PRACTICE REGULARLY

Work with your own data to build confidence and speed.



EXPLORE FURTHER

Try new functions and features to solve real-world problems.



APPLY AT WORK

Use your skills to create reports, automate tasks, and add value.



KEEP GROWING

Continue learning with advanced Excel, Power Query, Power Pivot and real datasets.

“Small steps with data can lead to big opportunities.”

PRACTICE. APPLY. GROW.



From Learning to **Impact**

This course gives you more than just Excel skills — it helps you:



SOLVE REAL PROBLEMS

Turn raw data into clear answers for real business questions.



WORK MORE EFFICIENTLY

Use Excel's most powerful features to save time and reduce manual work.



MAKE A BIGGER IMPACT

Communicate insights clearly and support better decisions.



UNLOCK NEW OPPORTUNITIES

Build in-demand skills that open doors in your career.



Same skills. Bigger opportunities.

Your learning journey starts here.





Build Skills. Create Opportunities.

Turn what you've learned into real-world impact.



01 ANALYZE WITH CONFIDENCE

Work with real data to find answers, spot trends, and solve business problems.



02 WORK MORE EFFICIENTLY

Use Excel's powerful tools to save time and automate your analysis.



03 GENERATE MEANINGFUL INSIGHTS

Turn data into clear visualizations and compelling stories.



04 UNLOCK NEW OPPORTUNITIES

Apply your skills in real scenarios and take the next step in your career.

“

Knowledge gives you skills. Practice gives you confidence.
Action gives you results.”





Your Journey From Skills to Opportunities.

Learn. Practice. Apply. Grow. A brighter future is within reach.



01 LEARN THE BASICS

Build a strong foundation in Excel and data analytics.



02 PRACTICE AND EXPLORE

Use real examples to develop confidence and solve problems.



03 APPLY IN REAL SCENARIOS

Turn your skills into actionable insights and meaningful results.



04 CREATE NEW OPPORTUNITIES

Stand out, advance your career, and unlock what's next.

“

Skills open doors. Application takes you further.

SAME KNOWLEDGE. BIGGER OPPORTUNITIES.

